



DEPARTMENT OF HEALTH GOVERNMENT OF PUERTO RICO MEDICAID PROGRAM

AWARD NOTIFICATION TECHNICAL ASSISTANCE CONTRACTOR (TAC) 2025-PRMP-MFP-TAC-003

Pursuant to Executive Order No. OE-2021-029¹, Circular Letter 013-2021², Administrative Order No. OA-581/586/603/614³, Act No. 38/2017⁴, as amended, and 45 CFR 74.327-329, the Puerto Rico Medicaid Program (PRMP) issued the Request for Proposals (RFP) 2025-PRMP-MFP-TAC-003 with the purpose of evaluating responses and selecting a contractor to support PRMP in developing a strategic Operational Protocol (OP) for implementing Home and Community-Based Services (HCBS) and Non-Emergency Medical Transportation (NEMT) in Puerto Rico for the Money Follows the Person (MFP) project. By leveraging the Long-Term Services and Supports (LTSS) Needs Assessment and Non-Emergency Medical Transportation (NEMT) Gap Analysis, the contractor will provide expert recommendations on service models, eligibility, provider standards, and cost analysis. Moreover, the contractor will provide guidance on workforce development, sustainable funding strategies, and infrastructure planning, ensuring that efforts are responsive to the operational and demographic context of Puerto Rico. This support will assist PRMP in shifting Medicaid beneficiaries from institutional settings to community-based alternatives, promoting program viability.

In response to the RFP of reference, PRMP received proposals from two (2) contractors. In accordance with sections 5.1 and 5.2 of the RFP, proposals were evaluated by Puerto Rico Department of Health (PRDoH) appointed committees⁵ [from here on, Technical Committee (TC) & Evaluation Committee (EC)] in two parts using a weight/score methodology with a maximum overall total of 1,166 points. The first evaluation phase focused on the technical component of proposals and the second on their cost. Section 5.1 of the RFP established that *[t]he evaluation committee will recommend contract award to the contractor that receives the highest overall point score of all eligible contractors and demonstrates it meets all mandatory specifications, meets at least the minimum acceptable technical score, and was selected to move forward to cost proposal evaluations.*

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The professional services acquired through this RFP will be based on a two (2) year contract subject to the formalization of an agreement between the Puerto Rico Department of Health (PRDoH) and selected contractor also considering the availability of funds. Prior to the formation of the contract, this *Award Notification* and the awarded contractor's proposal must be verified by Centers for Medicare & Medicaid Services (CMS). Once approved, the awarded contractor shall submit all required documentation to the PRMP contract office, including a summarized proposal. The awarded contractor must be registered with *Registro Único de Proveedores de Servicios Profesionales (RUP)* of the Puerto Rico General Services Administration.⁶ However, no services shall be provided by the

¹ Issued by the Governor of Puerto Rico, Hon. Pedro R. Pierluisi.

² Issued by the Office of Management and Budget of the Government of Puerto Rico.

³ Issued by the Department of Health of Puerto Rico.

⁴ Known as the Government of Puerto Rico Uniform Administrative Procedure Act.

⁵ In accordance with Administrative Orders No. OA-581 and OA-586.

⁶ See: Reglamento 9302E *Sole Registry of Professional Service Providers*, available in asg.pr.gov/publicacionesreglamentos.

awarded contractor until a copy of the official contract is filed with the Puerto Rico Office of the Comptroller.

I. PROCEDURAL BACKGROUND

On June 2nd, 2025, PRMP published on several websites⁷ the RFP seeking competitive proposals to procure the professional services of a contractor to support PRMP in developing a strategic Operational Protocol (OP) for implementing Home and Community-Based Services (HCBS) and Non-Emergency Medical Transportation (NEMT) in Puerto Rico for the Money Follows the Person (MFP) project and assist PRMP in shifting Medicaid beneficiaries from institutional settings to community-based alternatives. In addition, it defined the detailed response and minimum contract requirements and outlined PRMP's process for evaluating responses and selecting a contractor that could provide the necessary components to support the proposed work under the RFP by procuring the necessary services at the most favorable and competitive price.

Interested contractors had the opportunity to present questions and receive corresponding answers that helped clarify instances of the RFP. PRMP received a total of forty-two (42) questions. Question responses were published by June 23rd, 2025, for the benefit of all participating contractors at <https://medicaid.pr.gov/Home/NotificacionServiciosProfesionales/>.

PRMP received proposals from two (2) contractors, MBM Advisory Group LLC (from here on, MBM) and Estudios Técnicos, Inc. (from here on, ETI). The proposal submission deadline, in accordance with section 1.3 of the RFP, was July 21st, 2025, at 3:00 pm Atlantic Standard Time (AST). MBM's proposal was received on July 21st, 2025, at 10:00 am, and ETI's proposal was received on July 21st, 2025, at 2:51 pm. Therefore, all proposals submitted by participating contractors were received on time.

A – PRE-SCREENING EVALUATION PHASE

Days one
Proposals were evaluated based on criteria in the solicitation and information contained in the submitted responses to the solicitation. Furthermore, proposals were initially screened to assess whether they met or exceeded the mandatory specifications listed in the RFP. If the Solicitation Coordinator (SC) determines that a proposal did not meet all the mandatory specifications, the proposal will be flagged for the EC members to review prior conducting individual reviews. Proposals failing to meet one or more mandatory specifications of the RFP will be disqualified and may not have the remainder of their technical or cost proposals components evaluated. However, proposals passing the pre-screening will then be eligible to be evaluated and scored across five (5) global criteria also listed in the RFP.

As stated above, the PRMP received two proposals on time. These proposals were pre-screened by the SC / Proposal Adjudication Unit (PAU). The pre-screening performed was focused on the compliance of the proponents with the mandatory requirements and the mandatory qualifications as they are presented on the RFP in *Attachment E: Mandatory Specifications* on tables 13 and 14

⁷ Medicaid website, Puerto Rico Department of Health website, and Puerto Rico General Services Administration website.

respectively. The method for the pre-screening consists of an evaluation of the Yes or No response of the contractor and the brief narrative the contractors are requested to provide next to their Yes or No response.

Out of the sixteen mandatory requirements, both contractors fulfilled the requirements by attesting Yes or “Y” to all of them and providing a brief narrative to demonstrate understanding and fulfillment of the requirements. Once the pre-screening was completed and the answers to the *Mandatory Specifications* were evaluated, the SC / PAU evaluated the fulfillment of the *Mandatory Qualifications*. Both participating contractors also complied with the three (3) qualification requirements, by answering Yes or “Y” and providing the necessary narrative response. The SC / PAU deemed both proposals responsive, consequently the proposals were ready for evaluation by the TC.

B – TECHNICAL PROPOSALS EVALUATION PHASE, ORAL PRESENTATIONS AND IMPORTANT UPDATE

The TC then proceeded with their analysis of the technical proposals over a period of five (5) weeks during the months of July and August 2025. Members of the TC evaluated each proposal at an individual level, followed by multiple group sessions where they discussed individual scores and reached a group score consensus on each evaluation criteria. This process repeated itself for each proposal. At the end of the technical proposals analysis, the TC decided which proposals were to move forward to oral presentations and cost proposal analysis according to the 70% threshold indicated in the RFP. In this RFP, the 70% threshold was equivalent to scoring 707 points. MBM Advisory Group LLC obtained a technical score of 745 points and Estudios Técnicos, Inc. obtained a technical score of 786 points meaning that all participating contractors passed the threshold, would engage in oral presentations, and pass on to the cost evaluation phase.

After the evaluation of the technical component of proposals and before oral presentations, PRMP issued one (1) *Important Update* on August 25th, 2025, with the purpose of informing participating contractors of established oral presentation guidelines and the specific applicable criteria for evaluating oral presentations, which was published at <https://medicaid.pr.gov/Home/NotificacionServiciosProfesionales/>.

The aforementioned events were followed by oral presentations from the two (2) participating contractors. Up to that point, cost proposals remained sealed. Oral presentations were held on September 5th, 2025, and scored accordingly by the EC. The final stage of the evaluation process also held on September 5th, 2025, consisted of opening, evaluating, scoring and adding scores of cost proposals to determine the overall best-ranked contractor.

II. SUMMARIES OF EVALUATED PROPOSALS (listed in alphabetical order)

A. ESTUDIOS TÉCNICOS, INC.

Estudios Técnicos, Inc. (ETI), a private consulting and research firm established in 1985, has formed a collaborative team with two subcontractors: Public Consulting Group LLC (PCG) and Truenorth Corp. According to the contractor, this partnership seeks to combine ETI's local knowledge

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and extensive experience in Puerto Rico with PCG's national expertise in Medicaid and HCBS program implementation. Truenorth, a Puerto Rico-based company, contributes its business and technology transformation capabilities, particularly in data-driven solutions for public agencies.

1 – TECHNICAL EXPERTISE

The proposed team will approach the project with a participatory and data-driven methodology, organizing the work into five key components: Planning Framework (Action Plan and Work Plan), Semi-Annual Report, Operational Protocol, Pilot Implementation Plan, and Closeout Report. The team lead previously directed the Long-Term Services and Supports (LTSS) Needs Assessment for the PRMP MFP grant.

Key project activities include:

- **Planning and Analysis:** The team will develop a comprehensive Work Plan, conduct a systematic review of previous LTSS and Non-Emergency Medical Transportation (NEMT) studies, and analyze relevant public policies and federal regulations. This will also involve benchmarking Medicaid eligibility and provider structures against other U.S. jurisdictions and assessing compliance with the HCBS Settings Rule.
- **Operational Development:** The team will develop a CMS-compliant *Operational Protocol* that outlines the infrastructure, systems, and policies needed for effective MFP implementation. This includes drafting State Plan Amendments (SPAs) and waiver recommendations, as well as creating a comprehensive cost analysis report and marketing materials.
- **Implementation Support:** A *Pilot Implementation Plan* will be designed to evaluate the success of the program. This plan will define pilot populations, identify operational readiness requirements, and outline technology preparation. The team will also support capacity-building activities, including workforce training and the development of housing navigation support.
- **Reporting and Evaluation:** The team is responsible for drafting the mandatory Semi-Annual Reports (SAR) and a final Closeout Report. These reports will track progress, synthesize findings, and provide a strategic roadmap for the program's long-term sustainability.

2 – ADMINISTRATIVE CAPABILITIES

ETI is a corporation with 38 full-time employees and has been in business for 40 years. In the last fiscal year, it had a revenue of \$4,446,789.00. PCG, a larger firm, has over 2,100 professionals and has been in business for 39 years, with 95% of its revenue coming from state and local government clients. Truenorth employs 111 full-time personnel, has been in business for 24 years, and reports 93.8% of its revenue from state and local government clients. ETI's staff includes several bilingual resources to ensure communication and coordination with PRMP and local partners. The proposal also affirms that ETI has no business disputes, however PCG and Truenorth have several past disputes that

due to them being resolved both subcontractors assure will not have any effect on the services they intend to provide in their proposal.


3 – RELEVANT EXPERIENCE

ETI has a history of projects in Puerto Rico, including recent work on the Long-Term Services and Supports (LTSS) Needs Assessment and the NEMT Gap Analysis for the MFP program. They have also provided technical assistance to the Puerto Rico Department of Housing and Department of Health on federally funded programs. PCG has supported dozens of jurisdictions with Medicaid and HCBS programs since 1986. Its past projects include leading the development of a new HCBS waiver for Kansas and supporting California's Statewide Transition Plan for HCBS settings. Truenorth has worked with the Puerto Rico Medicaid Program (PRMP) since 2009 on various initiatives, including IT strategic support and system maintenance for the MEDITI platform.

B – MBM ADVISORY GROUP LLC

MBM Advisory Group LLC (MBM) was founded in 2024, is a national Medicaid advisory firm specializing in systems transformation and federal program management. MBM has partnered with two other firms to provide this service: V2A Consulting and Athena Actuarial Consulting.

1 – TECHNICAL EXPERTISE

 MBM Advisory Group's team is composed of individuals with experience in state and federal Medicaid operations. Key members have over 15 years of project management experience in healthcare and has consulted for CMS and state Medicaid agencies. Another key team member, previously served as the CMS Division Director for the MFP program, where he reviewed and approved state protocols. The team also includes experts in compliance, security, IT systems architecture, and actuarial consulting.


The team's approach focuses on developing a robust project management infrastructure with clear communication protocols, risk management, and quality assurance. The project is structured around an initial 24-month timeline. The plan includes the following phases:

- **Project Start:** This phase involves a kickoff meeting with PRMP and establishing project management tools.
- **Research and Stakeholder Engagement:** The team will review existing LTSS and NEMT assessments and conduct stakeholder outreach, including focus groups and interviews. V2A Consulting, a local firm, will lead this effort to ensure cultural and linguistic appropriateness.
- **Analysis and Research:** This includes a cost and systems analysis led by Athena Actuarial, resulting in a Cost Analysis Report, SPA/Waiver recommendations, and a draft Pilot Implementation Plan.
- **MFP Design and Planning:** MBM will develop the CMS-required MFP Operational Protocol (OP) and MFP Work Plan (WP).

- **Supporting Documentation and Adjacent Activities:** The team will draft supporting documents such as a Stakeholder Engagement Report, MOUs, marketing materials, and capacity-building plans.
- **CMS Submission:** The final versions of the OP, WP, and other required materials will be submitted to CMS for review and approval.
- **Pilot Project Implementation Plan:** A detailed plan will be developed, outlining the pilot framework, readiness tools, and evaluation metrics.
- **Project Closeout:** The final phase will consolidate all project reports, lessons learned, and recommendations into a comprehensive Closeout Report.

2 – ADMINISTRATIVE CAPABILITIES

MBM Advisory Group LLC is a private company with three full-time employees and a revenue of \$5,000 in its last fiscal year. V2A Consulting is a Limited Liability Company with 60 full-time employees and a revenue of over \$11 million. Athena Actuarial Consulting, an LLC, has 30 full-time employees and a revenue of \$3.4 million.

 The MBM team has a plan to manage the project, with an Account and Project Manager. The subcontractors, V2A and Athena, will work under clearly defined agreements and be integrated into MBM's project management structure. The team's staff includes a dedicated bilingual project coordinator to ensure communication and coordination with PRMP and local partners. Over 40% of the team is bilingual and familiar with Puerto Rico's Medicaid infrastructure. The proposal also affirms that MBM and its partners have no record of disciplinary actions, pending litigation, or contract terminations.

3 – RELEVANT EXPERIENCE

The MBM team has experience in similar projects at both the federal and state levels. One of the team members has supported CMS and various state governments on projects related to waiver operations, managed care, and IT platforms. Another member of the team previously served at CMS, where he oversaw the MFP program and developed national policy. V2A Consulting has provided organizational change management support for the Puerto Rico Medicaid Program (PRMP) and has worked on strategic plans for various government agencies and municipalities on the island. Athena Actuarial Consulting has experience with Medicaid capitation rate development, financial modeling, and risk adjustment for MLTSS programs in states like Texas and Arizona.


III. PROPOSAL EVALUATION

A – METHODOLOGY AND ANALYSIS OF TECHNICAL PROPOSALS

The purpose of this RFP was to solicit proposals to procure the professional services of a qualified contractor to support PRMP and Money Follows the Person (MFP) in achieving capacity building, effective implementation of the project, and program viability for the shift of Medicaid beneficiaries from institutional settings to community-based alternatives.

According to OA-586, proposals were scored by a TC appointed by the PRDoH secretary. Section 3.12 of the RFP instructed contractors to submit proposals in two distinct parts sealed in separate envelopes: technical proposal and cost proposal. Prior to the opening of the cost proposals, technical proposals were evaluated by each member of the TC at an individual level, followed by multiple group sessions where members discussed their personal analysis and reached a consensus score for each evaluation criteria. Members of the TC had no access to cost proposals. Not until all proposals were group-scored by the TC and oral presentations conducted, would the EC evaluate and score cost proposals.

TC members were to assign a value from a scale of 1 through 5 to each item -described throughout the RFP- of the evaluation categories according to the following rubric:

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- 5: Excellent – exceeds the specifications
Likelihood of Success: Very High
 - 4: Good – fully addresses the specifications
Likelihood of Success: High
 - 3: Marginal – addresses the specifications, but has some substantial deficiencies
Likelihood of Success: Low
 - 2: Deficient – partially addresses the specifications or is very limited
Likelihood of Success: Very Low
 - 1: Unacceptable – fails to address the specifications
Likelihood of Success: None

The following evaluation criteria was stated in the RFP:

Evaluation Category	Points Allocated
Mandatory Specifications	Pass/Fail
Global Criterion 1: Contractor Qualifications and Experience	100 Points Possible
Global Criterion 2: Contractor Organization and Staffing	100 Points Possible
Global Criterion 3: Scope of Work (SOW)	810 Points Possible
Global Criterion 4: Cost Proposal	106 Points Possible
Global Criterion 5: Oral Presentation	50 Points Possible
Total Points Possible	1,166 Points

To come up with the *Points Allocated* in the RFP, a weight/score formula was implemented. With regards to each evaluation category, throughout the RFP, contractors were solicited specific information. Proposals were evaluated based on their submitted responses. Each item had an assigned weight, which had to be multiplied by the consensus score given by the TC. The weights assigned to each *technical* criterion multiplied by a score of 5 would give 1,010, the maximum available points for the technical proposals.

The following table portrays the TC's consensus scores for each contractors' *technical* category item and their respected allotted points:

Evaluation Category	Weight	MBM		ETI	
		Score	Points	Score	Points
<i>Contractor Qualifications and Experience</i>	---	---	(100)	---	(100)
Organization Overview	20	3	12	5	20
Existing Business Relationships with Puerto Rico	20	4	16	5	20
Business Disputes	20	4	16	3	12
References (inclusive of subcontractor references)	40	3	24	4	32
Subtotal	---	---	68	---	84
<i>Contractor Organization and Staffing</i>	---	---	(100)	---	(100)
Initial Staffing Plan	40	4	32	4	32
Use of PRMP Staff	30	4	24	3	18
Key Staff and Resumes (inclusive of subcontractor key staff)	30	4	24	4	24
Subtotal	---	---	80	---	74
<i>Scope of Work (SOW)</i>	---	---	(810)	---	(810)
Project Timeline and Milestones	25	4	20	5	25
Task Breakdown and Responsibilities	25	4	20	4	20
Risk Management Plan	20	4	16	4	16
Resource Allocation	20	4	16	5	20
Communication Plan	15	4	12	4	12
Quality Assurance and Control	15	4	12	5	15
Background Research Report	25	3	15	5	25
Transition Benchmark	30	3	18	4	24
Define Initiative	30	3	18	4	24
Evaluation Plan	30	4	24	4	24
Funding Sources	10	3	6	4	8
Challenges & Developments	20	4	16	4	16
Cost Analysis Report	25	5	25	4	20
Stakeholder Engagement Report	15	5	15	4	12
SPA and/or Waiver Recommendation Drafts	10	4	8	4	8
Memorandum of Understanding (MOUs)	15	4	12	4	12
Marketing Materials	10	4	8	4	8
Operational Readiness Report	20	5	20	4	16
Capacity Building	25	5	25	4	20

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Section A: MFP Program Overview	20	3	12	3	12
Section B: Project Administration	25	3	15	4	20
Section C: Recruitment, Enrollment, Outreach, and Education	20	4	16	4	16
Section D: Community Engagement	20	3	12	4	16
Section E: Benefits and Services	30	3	18	4	24
Section F: Transition and Housing Services	35	3	21	3	21
Section G: Self-Direction and Informal Caregiving	20	3	12	3	12
Section H: Reporting	15	3	9	3	9
Section I: Quality Measurement, Assurance, and Monitoring	35	3	21	3	21
Section J: Continuity of Care Post-Demonstration	20	3	12	3	12
Section M: Public Health Emergencies	15	3	9	3	9
Pilot Design Framework	30	4	24	4	24
Operational Readiness	20	4	16	4	16
Evaluation Metrics and Success Criteria	25	4	20	4	20
Risk and Contingency Planning	15	4	12	4	12
Timeline and Milestones	15	4	12	3	9
Executive Summary	5	4	4	4	4
Operational Readiness Summary	10	4	8	4	8
Capacity Building Status	10	4	8	4	8
Semi-Annual Report (SAR) Summary	10	4	8	4	8
Operational Protocol (OP) Summary	10	4	8	4	8
Recommendations for Next Steps	10	4	8	4	8
Usage of Funds	10	3	6	3	6
Subtotal	---	---	597	---	628
Technical Total	---	---	745	---	786

As stated in section 5.1 *Evaluation Process* of the RFP, *[o]nly proposals that receive the minimum acceptable technical score (70% of applicable technical evaluation points) will be eligible to move forward to cost proposal evaluations.* That is, a proposal must achieve a score of **707 points** or more in the technical evaluation process to move to the respective cost analysis.

Contractors' total technical scores considering all focus areas and criteria are as follows (listed in alphabetical order):

Contractor	Technical Proposal Points
Estudios Técnicos, Inc.	786
MBM Advisory Group LLC	745

All vendors that participated and submitted their proposals for evaluation were able to reach the corresponding threshold, meaning they all presented acceptable proposals, and all seemed capable of offering the required services. Across the board, proposals scores are mostly similar among most items.

The above table positioned **ETI** as the contractor with the highest overall technical score while **MBM** positioned in second place. Moreover, the contractors were able to reach the threshold of 70%. By meeting at least the minimum acceptable technical score, these contractors were selected to move forward to oral presentations and cost proposal evaluations.


1 – MBM Advisory Group LLC

Some notable scores regarding the contractor's technical proposal include:

MBM's score of three (3) in the *Organization Overview* category. The TC's comments and rationale focused on acknowledging that the main contractor has prior experience in previous projects relatable to MFP but was seen as lacking the experience and work force for implementing and handling the services required by the RFP thus posing a greater risk for the project.

MBM's score of three (3) in the *Transition Benchmark* category. The TC's comments and rationale focused on establishing that the contractor did not explain how the numbers were constructed. It was not clear what methodology the contractor was going to use for the projections. Moreover, they mentioned them but not how they are or how they are going to use them.

MBM's score of three (3) in the *Funding Sources* category. The TC's comments and rationale focused on establishing that the contractor's proposal regarding this category did not explain nor identified funding sources in the work plan section. The TC considers that it is crucial for project success that the contractor looks for alternative funding and continuity of the MFP initiative.

 MBM's score of five (5) in the *Cost Analysis Report* category. The TC's comments and rationale focused on acknowledging that the contractor exceeded the requested requirements regarding this category. The TC was emphatic on the fact that the contractor provided a detailed economic analysis that takes into consideration important elements of the project and included great format to comply and communicate with CMS.

2 – Estudios Técnicos, Inc.

Some notable scores regarding the contractor's technical proposal include:

ETI's score of five (5) in the *Organization Overview* category. The TC's comments and rationale focused on acknowledging that the contractor has the appropriate structure for what is needed in the OP and recognized the contractor's extensive experience in social projects and their implementation also highlighting the contractor's large number of employees with related experience.

ETI's score of five (5) in the *Transition Benchmark* category. The TC's comments and rationale focused on acknowledging that the contractor offered a quantitative methodology, the use of secondary sources, and comparative analysis with jurisdictions that were similar to Puerto Rico.

ETI's score of four (4) in the *Funding Sources* category. The TC's comments and rationale focused on acknowledging that even though the contractor offered no explanation related to this

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category it did mention and identified funding sources. Moreover, they also offered a matrix of potential sources of funding.

ETI's score of three (3) in the *Section I: Quality Measurement, Assurance, and Monitoring* category. The TC's comments and rationale focused on determining that the contractor was too general regarding this category with very little elaboration. The data monitoring strategy was unclear and how both, quality and assurance will be monitored.

B – METHODOLOGY AND ANALYSIS OF ORAL PRESENTATIONS

In accordance with section 5.6 of the RFP, oral presentations were mandatory and all participating contractors passing the 70% threshold were to comply with this requirement as part of the evaluation process. To come up with the *Points Allocated* for oral presentations, a weight/score formula was implemented. With regards to each evaluation category, those constituted the evaluation criteria established for oral presentation purposes and contractors were evaluated based on their performance. Each item had an assigned weight, which had to be multiplied by the consensus score given by the EC. The weights assigned to each criterion multiplied by a score of 5 would give 50, the maximum available points for oral presentations.

The following table portrays the EC's consensus score for each contractor's oral presentation category item and their respected allotted points:

Evaluation Category	Weight	MBM		ETI	
		Score	Points	Score	Points
Oral Presentations	---	---	(50)	---	(50)
1. Did the vendor's presentation demonstrate extensive knowledge of managing the services required by the 2025-PRMP-MFP-TAC-003?	10	4	8	4	8
2. Did the vendor's presentation demonstrate a clear understanding of the specifications of the RFP?	10	4	8	4	8
3. Did the vendor professionally present and manage their presentation, including time management?	10	4	8	4	8
4. Did the vendor fully respond questions asked by the Evaluation Committee in a direct and applicable manner?	10	4	8	4	8
5. Was the overall impression of the strength and quality of the vendor's presentation positive?	10	4	8	4	8
Subtotal	---	---	40	---	40
Total	---	---	40	---	40

Regarding oral presentations, the EC members concluded that all contractors, as well as subcontractors, displayed understanding of the services required in the RFP. The contractors' projection during presentations demonstrated professionalism and knowledge, however, contractors

spent more than the allotted time. The EC members also noted that contractors' overall experience (inclusive of subcontractors' experience) in previous projects of similar nature in other jurisdictions showed understanding and knowledge of required services. Finally, the general impression of the quality of the contractors' presentations was positive and were considered capable in providing the services specified in the RFP, hence the scores provided in the corresponding categories.

C – METHODOLOGY AND ANALYSIS OF COST PROPOSALS

After the technical evaluation phase ended, the EC proceeded to add the cost proposals criteria to the equation. The highest possible score, 106 points, were automatically given to the proposal with the lowest cost. The cost proposal scores provided were calculated using the following formula:

$$\frac{\text{lowest offeror's cost}}{\text{the offeror's cost being scored}} \times \text{the maximum number of cost points available}$$

According to contractors' cost proposals, scores are as follows (rounded up to two decimal spaces and listed in descending order by cost score obtained):

$$\text{MBM Advisory Group LLC} \\ (\$1,459,914.00 / \$1,459,914.00) = 1 \times 106 = 106$$

$$\text{Estudios Técnicos, Inc.} \\ (\$1,459,914.00 / \$1,460,939.80) = .999297... \times 106 = 105.93$$

The following table portrays the EC's overall final points (not inclusive of oral presentation scores and listed in ascending order by total score obtained):

Contractor	Technical	Cost	Total
<i>Maximum Response Points</i>	<i>1,010</i>	<i>106</i>	<i>1,116</i>
MBM Advisory Group LLC	745	106	851
Estudios Técnicos, Inc.	786	105.93	891.93

IV. EVALUATION COMMITTEE RECOMMENDATION

First, for the reasons stated, since MBM obtained a score of seven hundred and forty-five (745) and ETI a score of seven hundred and eighty-six (786) in the aforementioned focus areas, both contractors moved on to the oral presentations and the cost analysis evaluation phases. In the evaluation of the technical components in all focus areas, ETI scored the highest point percentage among all contractors.

Second, the recommendation is that considering all proposals, information presented, technical aspects, economic pros and cons, and conclusions presented here, PRMP awards the *Buena Pro* to Estudios Técnicos, Inc.

Lastly, the procedural reality reflected through this *Award Notification* guarantees transparency, equity and due process in the procurement of professional services for the benefit of the Government of Puerto Rico and Medicaid Program.

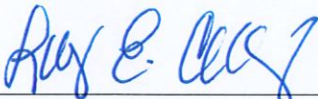
V. PRMP DETERMINATION

Hereby it is notified that the PRMP accepts the EC's recommendation to award the *Buena Pro* and subsequent contract to **Estudios Técnicos, Inc.**, highest overall scoring contractor. All things considered, PRMP feels confident that this award is given to a responsible contractor whose proposal is advantageous to the program. This award is given in conformity with Executive Order 2021-029 and Administrative Orders No. OA-581, 586, 603, and 614.

Prior to the formation of the contract, this *Award Notification* and ETI's proposal must be verified by CMS. Once approved, ETI shall submit all required documentation to the PRMP contract office, particularly a summarized proposal.

Be advised that the awarded contractor must be registered with the *Registro Único de Proveedores de Servicios Profesionales (RUP)* of the Puerto Rico General Services Administration. Furthermore, no services shall be provided until an official copy of the contract is filed with the Puerto Rico Office of the Comptroller.

On September 30, 2025, in San Juan, Puerto Rico.



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VI. RECONSIDERATION / JUDICIAL REVIEW – TERMS

According to 3 L.P.R.A. § 9655, the party adversely affected by a partial or final resolution or order may, within twenty (20) days from the date of filing in the records of the notification of the resolution or order, file a motion for reconsideration of the resolution or order. The agency must consider it within fifteen (15) days of the filing of said motion. If it rejects it outright or does not act within fifteen (15) days, the term to request judicial review will begin to count again from the date of notification of said denial or from the expiration of those fifteen (15) days, as the case may be. If a determination is made in its consideration, the term to request judicial review will begin to count from the date on which a copy of the notification of the agency's resolution definitively resolving the motion for reconsideration is filed in the records. Such resolution must be issued and filed in the records within ninety (90) days following the filing of the motion for reconsideration. If the agency grants the motion for reconsideration but fails to take any action in relation to the motion within ninety (90) days of its filing, it will lose jurisdiction over it and the term to request judicial review will begin to count from the expiration of said ninety (90) day term unless the agency, for just cause and within said ninety (90) days, extends the term to resolve for a period that will not exceed thirty (30) additional days.

If the filing date in the records of the copy of the notification of the order or resolution is different from the one submitted through ordinary mail or sent by electronic means of said notification, the term will be calculated from the date of submission through ordinary mail or by electronic means, as appropriate.

The party filing a motion for reconsideration must submit the original motion and two (2) copies either in person or by certified mail with return receipt to the Division of Administrative Hearings within the Legal Advisory Office of the Department of Health. The requesting party must also notify all other involved parties within the designated timeframe and include proof of this notification in the motion.

Submissions must be made as follows:

- 
- **For personal delivery:** Monday through Friday (excluding holidays), between 8:00 a.m. and 4:30 p.m., at the following address:
Department of Health, Legal Advisory Office - Division of Administrative Hearings
1575 Avenida Ponce de León, Carr. 838, Km. 6.3,
Bo. Monacillos, San Juan, Puerto Rico 00926.
 - **Alternatively, by certified mail with return receipt, to the following postal address:**
Legal Advisory Office - Division of Administrative Hearings
Department of Health
PO Box 70184
San Juan, Puerto Rico 00936-8184.


According to 3 L.P.R.A. § 9672, a party adversely affected by an agency's final order or resolution, and who has exhausted all remedies provided by the agency or the appropriate appellate administrative body, may file a request for judicial review with the Court of Appeals within thirty (30) days. This period begins from either the date the notification of the agency's final order or resolution is

filed in the records or the applicable date provided under 3 L.P.R.A. § 9655, when the time limit for requesting judicial review has been interrupted by the timely filing of a motion for reconsideration.

The party requesting judicial review must notify the agency and all other involved parties of the filing simultaneously or immediately after submitting the request to the Court of Appeals. Notification to the agency must be sent to the same addresses designated for the filing of motions for reconsideration. The notification of the filing submitted to the Court of Appeals must include all annexes.

If the filing date of the copy of the notification of the agency's final order or resolution in the records differs from the date it was deposited in the mail, the time period for requesting judicial review will be calculated from the date of deposit in the mail.

The judicial review provided herein shall be the exclusive remedy for reviewing the merits of an administrative decision, whether it is of an adjudicative nature or of an informal nature issued under 3 L.P.R.A. § 9601 *et al.*

 The mere presentation of a motion for reconsideration or request for judicial review does not have the effect of preventing the Puerto Rico Medicaid Program (PRMP) from continuing with the procurement process within this request for proposals, unless otherwise determined by a court of law.

Finally, any party adversely affected by this *Award Notification* that decides to file a motion for reconsideration according to 3 L.P.R.A. § 9655 and eventually files a request for judicial review according to 3 L.P.R.A. § 9672, must comply with a *Notice Requirement* meaning that they have the obligation to inform other participating parties to ensure transparency, fairness, and due process.

VII. CERTIFICATION OF NOTIFICATION

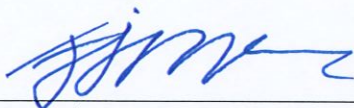
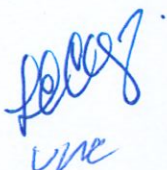
I hereby certify that on September 30, 2025, copy of this *Award Notification* has been sent via electronic mail to all participating contractors of the **Request for Proposals (RFP) No. 2025-PRMP-MFP-TAC-003** to the addresses provided for legal notices or notification purposes in the submitted proposals:

MBM Advisory Group LLC

Att. Jonathan Myers (Founder – Managing Partner)
1511 Ponce De León Avenue, Apt. 762
San Juan, PR 00909
Tel: (917) 297-0169
E-mail: Jonathan@mbm-advisor.com

Estudios Técnicos, Inc.

Att. Graham Castillo (Chief Operating Officer)
Domenech Avenue #113
San Juan, PR 00918
Tel: (787) 751-1675
Fax: (787) 767-2117
E-mail: gcastillo@estudiotecnicos.com



Francisco Moreno Rodríguez
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